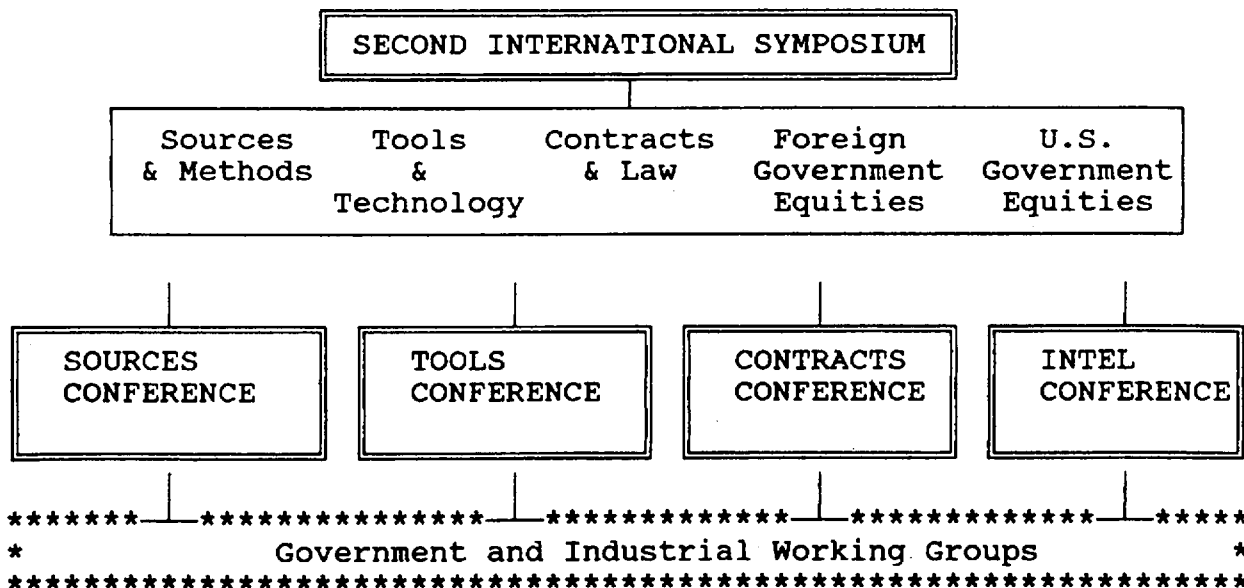## Concept for 1993 Events

After discussion with several individuals, including the Director of Central Intelligence's Open Source Coordinator, the following "architecture" of events is proposed for 1993. Those who heard me talk of turning over the international symposium to the Open Source Coordinator will immediately note that we have established an alternate arrangement which provides for a separate "U.S. Citizens Only" symposium dedicated to open source exploitation by the U.S. intelligence community and under his direction, while I continue to offer the broader international symposium. The international symposium will bring together the "best of the best" from the preceding conferences with narrower focuses. The Open Source Coordinator, for instance, will be a principal speaker on intelligence community perspectives, and will influence the selection of additional speakers from that community.

I must note that while the architecture below is one we can strive for, I hold myself able only to guarantee that the second international symposium itself will take place--the degree to which we can orchestrate contributions from the other elements of the architecture will depend on many factors beyond my personal control. It is my hope that the Office of the Vice President will sponsor or endorse the international symposium, but we will not be able to tender an invitation and receive consideration until the late Spring, and I obviously cannot even speculate as to whether such support is achievable. I do hope that those of you who attended the 1992 symposium and are in touch with senior staff in the new Administration will convey your support for this idea.

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│    SECOND INTERNATIONAL SYMPOSIUM         │
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│  Sources     Tools       Contracts    Foreign        U.S.      │
│  & Methods   &           & Law        Government    Government  │
│              Technology                Equities      Equities   │
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│  SOURCES     │  │  TOOLS       │  │  CONTRACTS   │  │  INTEL       │
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*              Government and Industrial Working Groups          *
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There is a need for an annual conference of perhaps two days, ideally sponsored by a major international data conglomerate, which discusses the various sources of multi-media multi-lingual data, and brings together both private sector data collectors/processors, and analysts from

the government, the private sector (competitive intelligence specialists), and the public (citizen analysts). I hope one of you steps forth to pull such a conference together, perhaps with the Library of Congress and the Intelligence Community Librarians' Committee.

A tools conference exists, in the form of the annual three-day symposium sponsored by the Advanced Information Processing and Analysis Steering Group of the intelligence community. There are other niche conferences, e.g. on machine translation, sponsored by the private sector. I will seek to have the best aspects from these conferences represented at the international symposium.

I would like to see an annual contracts conference with three areas of focus. Track one should examine publicly those arrangements being developed between major consumers of data services, and major providers of data services. Track two should look at copyright law discussions within government, in the private sector, and between these two groups, including international representatives. Track three should focus on freedom and privacy issues. The intellectual property efforts of individuals such Glenn Tenney and Brian Kahin, and the results of conferences such as those on Computers, Freedom, and Privacy, offer a basis for pulling together distillations of these ideas which can be brought forward to our international symposium.

Finally, it is clear that a dedicated intelligence conference is required to meet the needs of the intelligence community and their managers. Several years will be required before intelligence community managers can come to grips with and completely understand how "openness" about their requirements, and willingness to share their unclassified production with the private sector, can be achieved without "damage to national security". For this reason the Open Source Coordinator feels, and I completely agree, that an intermediate conference, one held at the SECRET level for U.S. citizens with SECRET clearances, is essential to keep the dialogue open and maintain the momentum of the Open Source Intelligence discipline. The unclassified results of that conference, information about strategic plans, and analyst requirements approved for public dissemination will be integrated into the international symposium.

At this time, and taking into account the many excellent suggestions that were provided through the 183 evaluation forms received in time for inclusion in this report, I have identified the following as my objectives for the 1993 symposium:

01   In addition to inviting back about half of our speakers from 1992, and pursuing all of the individual and generic suggestions in the evaluation returns, the following individuals will receive invitations to speak, and I will attempt to persuade them and their key staff to participate as keynoters:

Vice-President Al Gore   John Gage (SUN, more time)
Secretary of Commerce Ron Brown   John Sculley (Apple/Newton)
Chairman Colin Powell   Ted Turner (CNN)
Alvin Toffler   Bob Woodward (Post)

I will also focus on getting several key foreign speakers, including one each from Sweden, Japan, England, and France; and to ensure that the foreign owners of major data sources are represented in the display areas. I will in addition work with Marjorie Hlava's list in Volume I, and seek to have major information associations represented at a table.

02   I'm going to work harder on getting early "leading light" recognition of the symposium, looking to them for the kind of validation and suggestions that I received from my executive council in 1992--this year, if you will, I will try to expand our "quality circle" and better integrate private sector information leaders in our planning process. An informal "National Information Council" able to orchestrate substantive support to the Vice-President is of interest to me.

03   I am going to have a special re-printing of Volume I, and together with a higher run of Volume II, follow the suggestion of many of you, that I provide these to the management of the various information research centers around the world as a means of engaging them in our symposium.

04   My practical objective for the 1993 symposium will center on showcasing the many large and small firms that specialize in providing tailored information services to specific clients. In addition to bringing back Herb Meyer, CEO of Real World Intelligence, I will attempt to integrate as speakers and on the display floor a representative collection of the new information entrepreneurs who offer both government and private sector clients fused near-real-time all-source intelligence previously obtainable only at the Presidential level.

05   My over-all theme for the 1993 symposium will stress the provision of fused open source intelligence services to various areas of endeavor in national competitiveness, and the seemingly contradictory (but not) concept of international open source intelligence sharing.

06   In recognition of those who felt it important to avoid a "trade'show" aspect--and I am aware of the many important trade shows, including those focused on federal computing and on-line tools, the displays will be solicited and selected based on their ability to illuminate a specific functional solution in the open source arena, not simply to showcase a particular product or company. As in 1992, displays will complement speakers and papers (e.g. a speaker on OSS for drugs, a paper on OSS for terrorism, and a display on OSS for non-proliferation).

A final comment: last year, while benefiting from the advice of a superb executive council, I did it on my own, literally out of my hip-pocket and in my spare time. I am considering three options for 1993 management: resignation to do it myself; hiring of a full-time Executive Director; and alliance with an existing non-profit association which already has a full-time staff. I would value your recommendations as I move toward a decision in March 1993.

FIRST INTERNATIONAL SYMPOSIUM: NATIONAL SECURITY & NATIONAL COMPETITIVENESS: OPEN SOURCE SOLUTIONS Proceedings, 1992 Volume II - Link Page

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