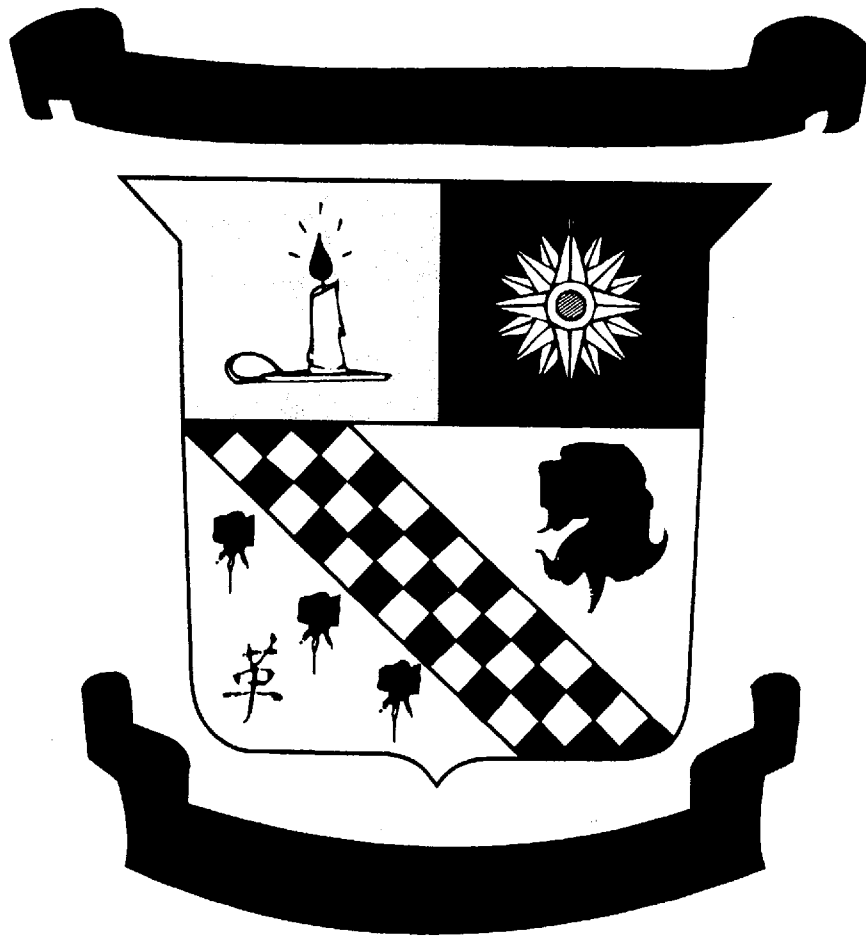


Open Source Intelligence: **STRATEGY**



Proceedings, Volume III

6th International Conference & Exhibit

**"Global Security & Global Competitiveness:
Open Source Solutions"**

2-5 September 1997 -- Washington, D.C.

The Coat of Arms

The over-all theme of the shield reflects a commitment to the establishment of "ground truth" in support of the international community.

In the upper left quadrant is the candle and saucer of knowledge, on a gold field. The upper right quadrant is the compass rose on a blue field. The gold field represents the utility of open sources as a vehicle for "shedding light" on national security and national competitiveness issues in much broader terms than traditionally understood. In particular, open sources can "shed light" on non-traditional topics for which existing national intelligence capabilities are unsuited. The blue field emphasizes the importance of the maritime heritage in navigating uncharted waters, and of the environment.

The lower half, divided from upper left to lower right by a "checkerboard" pattern representative of The Great Game, contains three roses with thorns and the Chinese symbol for revolution ("fire in the lake") on the left, and the red lion on the right. The roses and their thorns represent the opportunities as well as the dangers associated with intelligence support to policy initiatives in each of the three "worlds" - the First World and its allies, the Second World including Russia and the Balkans, and the Third World, with its very broad range of nations and problems. The character for revolution symbolizes not only the revolution in relationships between elements of the three worlds, but also the revolution in the processes and priorities of strategic as well as tactical intelligence, and the forthcoming revolution in the relationship between the intelligence and the information communities, and between the producers and consumers of intelligence. The red lion symbolizes the role of power projection as the *raison d'être* for intelligence--actionable intelligence.

The motto, "E VERITATE POTENS" ("From Truth, Power" or literally, "one is made powerful through truth") reflects the belief that power applied with knowledge, and tools of power developed in the context of specific threats, will be more successful and less costly to the Nation than power applied blindly, or capabilities designed and funded without reference to the actual threat or circumstances. As we all strive to redefine national security and improve national competitiveness, open sources will play an extraordinarily important role in nurturing both a sense of security and the reality of prosperity for the community of nations, tribes, enterprises, and citizens.

APPRECIATION

This *STRATEGY* is dedicated to my wife and children, for whom I labor, and without whose support and affection I could not have continued this personal effort. *St.*

OSS Inc.

The International Public Information Clearinghouse

FORWARD

1. **PURPOSE.** *Open Source Intelligence: STRATEGY* is published to ensure the dissemination of useful information which is vital to successful intelligence support for national policymakers, military warfighters and acquisition managers, law enforcement professionals, and competitive intelligence professionals from the business community.
2. **LIMITATIONS.** Although open sources & methods have existed since man could communicate, it was only in 1992 that the U.S. Intelligence Community, and subsequently other intelligence communities, began to realize that it had focused so heavily on spies and satellites—and the related culture of secrecy—that they had lost touch with the reality and opportunity of the open source world. This *STRATEGY* is an early and imperfect effort to pull together, in one place, specific observations and recommendations intended to create intelligent organizations and smart nations as a means of assuring national security and national competitiveness in the 21st Century.
3. **ORIGIN.** This publication represents the author's personal best efforts, based on twenty years in the classified world and five years devoted to understanding the utility of private sector capabilities to national intelligence.
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5. **TRAINING.** The two major elements of this collection are available at <<http://www.oss.net/VIRTUAL>> and <<http://www.oss.net/OSS21>>. The companion *HANDBOOK* and *READER* are available in the general training section, at <<http://www.oss.net/TRAINING>>., which also contains copies of seven of the eight DIA lessons and the basic lesson from NMITC. An additional 5,000 pages from over 400 authorities speaking or writing for past OSS Inc. conferences, are available at the general site, <www.oss.net>.
6. **SERVICES.** OSS Group, *The Information Merchant Bank*[™], is now available to provide information arbitrage[™] and open source intelligence services to governments and corporations.

ANNOTATED CONTENTS

I **SECRECY & OPENNESS**

(Center for International Policy Seminar on Intelligence Reform, 9 October 1996)

- This combination of materials, presented at a public hearing sponsored by the Center for International Policy, includes talking points about the five basics of intelligence reform; an original piece on “Sources and Methods: A Primer for Congressional Inquiry”; copies of the original “TESTIMONY to Presidential Inter-Agency Task Force on National Security Information” and its companion “COMMENTS on Executive Order 12356, “National Security Information”; and lastly, the original vision statement, “E3I: Ethics, Ecology, Evolution, and Intelligence” (*Whole Earth Review*, Fall 1992).

II **CREATING A SMART NATION: Strategy, Policy, Intelligence, and Information** **(*Government Information Quarterly*, Volume 13, Number 2, Summer 1996)**

- This capstone paper is a senior policy primer on why a national information strategy is essential to informed governance, to intelligence community reform, and to the creation of a robust information commons within which the national business community can be globally competitive.

III **VIRTUAL INTELLIGENCE: Conflict Avoidance and Resolution Through** **Information Peacekeeping (U.S. Institute of Peace *Proceedings of the Conference on*** ***Virtual Diplomacy*, 1-2 April 1997)**

- This paper examines the rapidly growing chasm between those with power and those with knowledge. Part I discusses the analysis problem—what do we need to know, and why. Part II reviews deficiencies in national intelligence management and general government management of information. Part III examines the perils as well as the promise of information technology. Part IV articulates the new theories of the “virtual intelligence community” and “information peacekeeping”.

IV **Intelligence and Counterintelligence: Proposed Program for the 21st Century (OSS** **White Paper, 14 April 1997)**

- This paper in the strategy collection articulates in detail how a new national intelligence community might be formed which combines both a revitalized classified intelligence community and the new virtual intelligence community under the oversight of a new Director of National Intelligence. After five years of staunch opposition from established classified intelligence community managers, it has become necessary to outline explicit cuts against their actual budget, totaling one third of their annual budget, in order to dramatize the waste and ineffectiveness represented by the traditional capabilities, and the urgent need for striking new balances between classified and open sources, and between collection and analysis, while revitalizing clandestine operations and establishing new electronic counterintelligence and security capabilities to protect the national economy.

V **Concept Paper: Creating a “Bare Bones” Capability for Open Source Support to** **Defense Intelligence Analysts (OSS White Paper/DIA Report 001A, 18 August 1997)**

- This final paper articulates the general process, specific personnel positions, and various funding levels for creating a working open source intelligence support activity.

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Next [OSS '97 STRATEGY Robert David Steele, Secrecy & Openness: Talking Points for the Seminar on Intelligence Reform, Secrecy, and Accountability in U.S. Intelligence \(Center for International Policy, 9 October 1996\),](#)

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