

# ON INTELLIGENCE

## *Spies and Secrecy in an Open World*

Forward by Senator David L. Boren (D-OK)  
President of the University of Oklahoma



This book is about the reinvention of national, defense and business intelligence within the larger context of an open world....a primer on the role of intelligence *qua* sources, methods, and community....



*Few have thought as deeply or imaginatively about such questions as a super-smart, forty-one-year-old former marine and intelligence officer named Robert D. Steele.... Steele's vision will thrill many—and send a quiver down the spines of others.*

*Alvin & Heidi Toffler*  
*War and Anti-War: Survival at the Dawn of the 21st Century*

**Robert David Steele**  
MA, MPA, NWC, USMC, CIA, OSS

Robert David Steele, OSS CEO, has been twice-named to the *Microtimes* 100: "Industry leaders and unsung heroes who... helped create the future", and was the first recipient of the *SOURCES eJournal* "Sages of the Ages" award.

**Cultural and Psychological Intelligence**

**Economic and Environmental Intelligence**

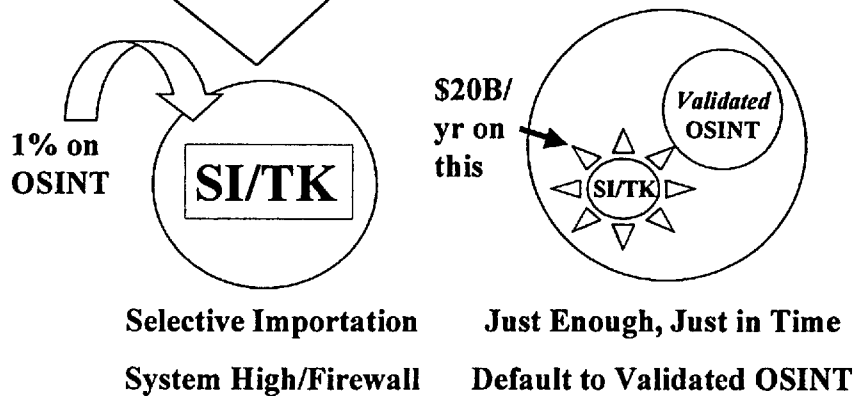
**Operations Other Than War (OOTW)**

**Transnational Crime and Proliferation**

**Support to Diplomatic Operations**

<b>COLD WAR</b>	<b>Direction</b>	<b>Collection</b>	<b>Analysis</b>	<b>Dissem</b>
<b>Strategic Level</b>				
<b>Operational Level</b>				
<b>Tactical Level</b>				
<b>Technical Level</b>				

**We spend \$30B a year on this....**



**...instead of \$3B a year on this...**

**Satellites Worked--  
HUMINT did not...**

PHYSICAL  
STEALTH,  
PRECISION  
TARGETING

**HIGH TECH  
BRUTES  
(MIC / HIC)**

GUERRILLA  
WAR

**"We don't do gutters."  
20 years, \$200B behind**

**LOW TECH  
BRUTES  
(LIC)**

NATURAL  
STEALTH,  
RANDOM  
TARGETING

ECONOMIC  
WAR

MONEY--RUTHLESSNESS

POWER BASE

TERRORISM

CYBER -  
STEALTH,  
DATABASE  
TARGETING

**HIGH TECH  
SEERS  
(C3I WAR)**

KNOWLEDGE--IDEOLOGY

CULTURAL  
WAR

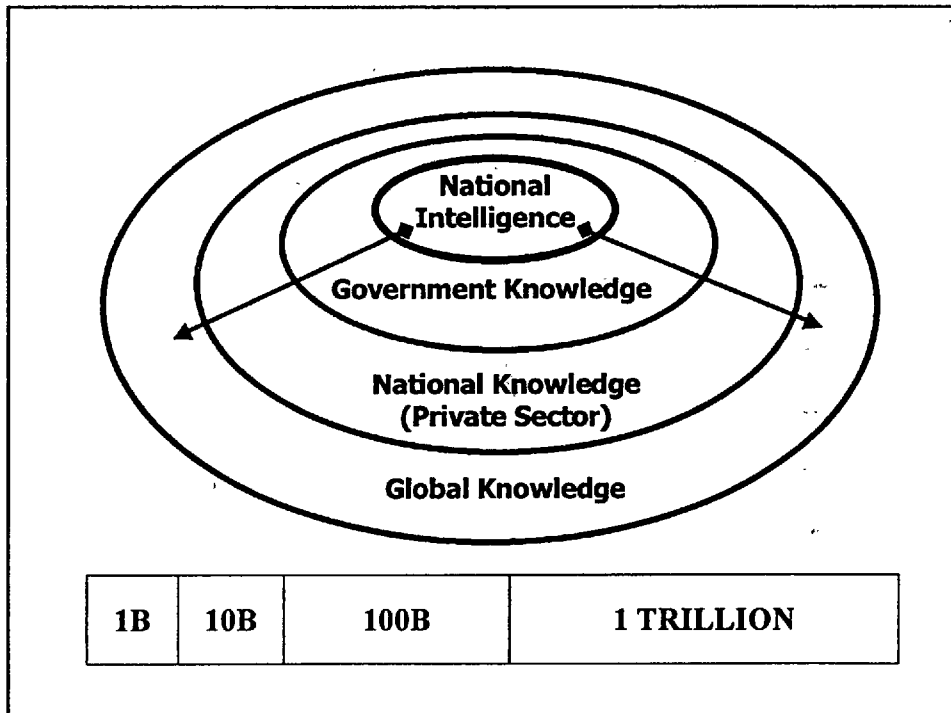
**LOW TECH  
SEERS  
(JIHAD)**

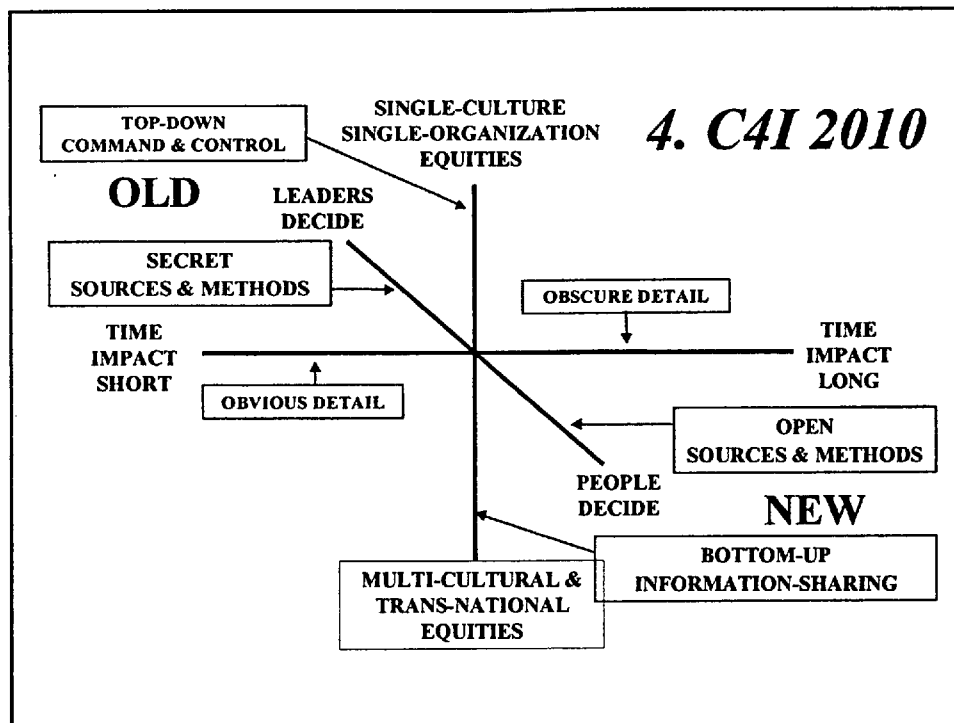
IDEO -  
STEALTH,  
MASS  
TARGETING

Friendly spies +  
no due diligence =

Cultural  
intelligence?

<b>Policy Intelligence</b>		
<b>Law Enforcement Intelligence</b>	<b>Coalition Intelligence</b>	<b>Military Intelligence</b>
<b>Business Intelligence/OSINT</b>		
<b>Mass &amp; Niche Media Intelligence</b>		
<b>Basic &amp; Corporate Education (Academic Intelligence)</b>		
<b>Citizen Intelligence--Intelligence "Minuteman"</b>		

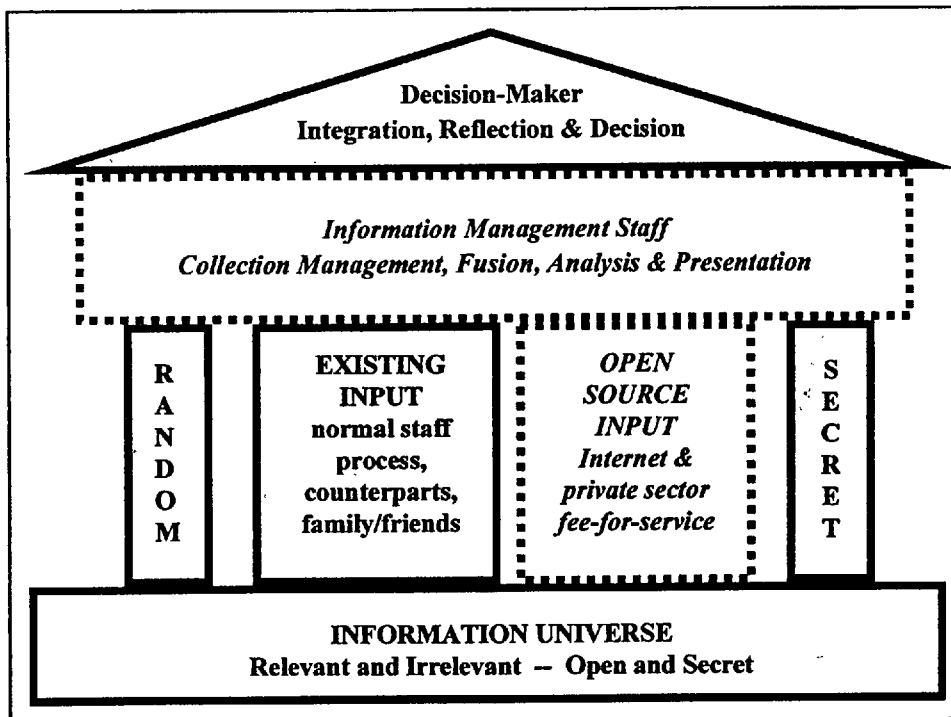
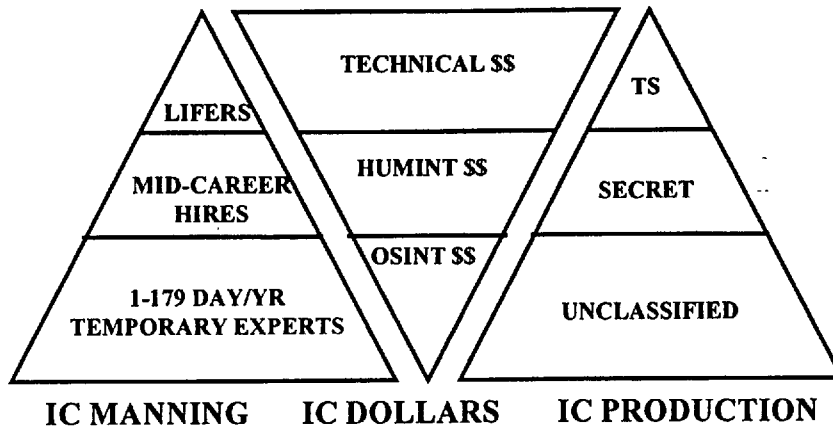




- **DGNI & DCI with program authority**
  - Elevate NIC to WH
  - Cabinet funds OSINT
- **Collection Initiatives**
  - Technical Agency
  - Clandestine Agency
  - OSINT Program
- **Analysis Initiatives**
  - NIA +1,200 analysts
  - OIA, OSA, OMA
  - Embassy teams
  - External nodes

- **Broader Initiatives**
  - DGNI outreach
  - NATO/PfP OSINT Architecture
  - New FBI division for business CI
  - State & Local intelligence program
  - Unleash encryption
  - Covert action to SOCOM
  - Fund overt programs like Peace Corps, AID
- **What is our *mission*?**

## Striking A New Balance



## Closing Thoughts

- 90% of what we need to know is not secret.
- Global coverage is unaffordable by any single organization or even any one nation.
- National intelligence can be the heart of national security & national prosperity but only if it responds to 21st Century realities.
- Congress can and should legislate reform, but only the President can lead this charge.



## Pass the Word, Please!

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- International call (703) 631-6100
- send email to [hblake@afcea.org](mailto:hblake@afcea.org)

# OSS 21 PRIMER Essential Elements of Information Joint Planning, Operations Other Than War and Open Source Intelligence - Link Page

Previous      [OSS '00 Robert David Steele, ONE WORLD READY OR NOT: From National Capabilities to Global Coverage Through a Virtual Intelligence Community Coordinated by NATO/PfP,](#)

Next      [OSS '00 John T. Sullivan, A Business Perspective on Essential Overseas Information,](#)

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