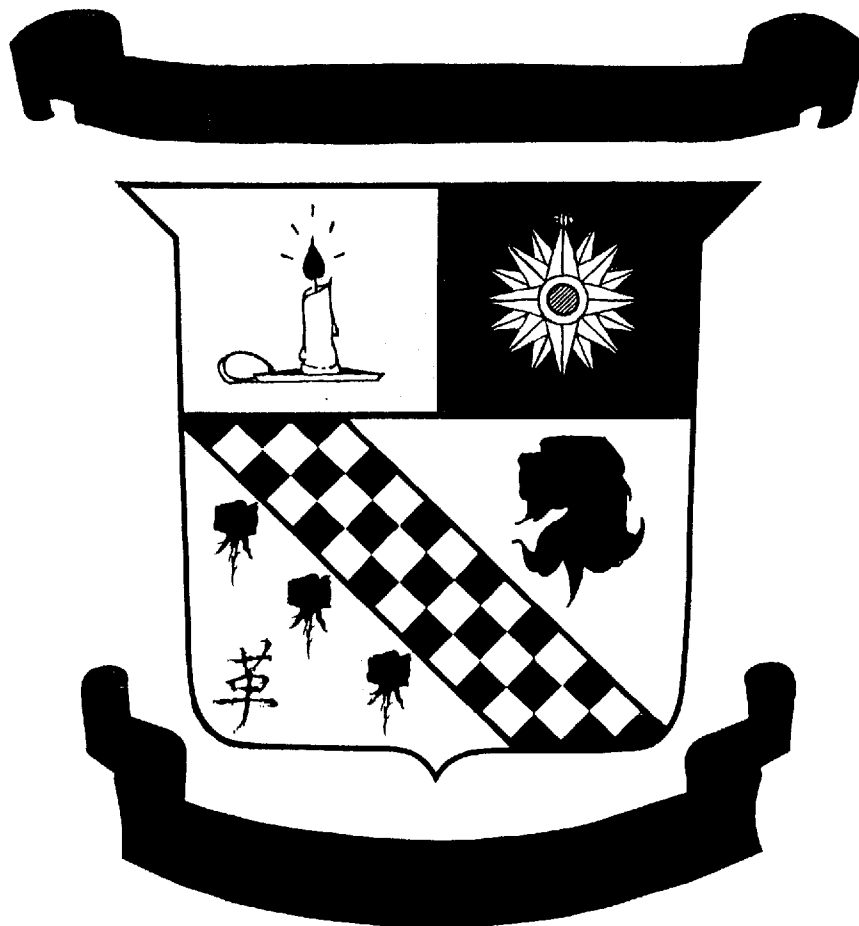




# OSS '02

**"The New Craft of Intelligence:  
Brainpower, Webpower, & Ground Truth"**



## ***Proceedings***

**Holiday Inn Westpark Rosslyn  
Washington, D.C.  
8-10 May 2002**

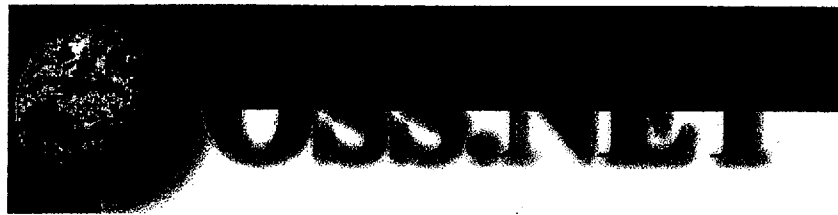
### The Coat of Arms

The over-all theme of the shield reflects a commitment to the establishment of "ground truth" in support of the international community.

In the upper left quadrant is the candle and sauce of knowledge, on a gold field. The upper right quadrant is the compass rose on a blue field. The gold field represents the utility of open sources as a vehicle for "shedding light" on national security and national competitiveness issues in much broader terms than traditionally understood. In particular, open sources can "shed light" on non-traditional topics for which existing national intelligence capabilities are unsuited. The blue field emphasizes the importance of the maritime heritage in navigating uncharted waters, and of the environment.

The lower half, divided from the upper left to lower right by a "checkerboard" pattern representative of The Great Game, contains three roses with thorns and the Chinese symbol for revolution ("fire in the lake") on the left, and the red lion on the right. The roses and thorns represent the opportunities as well as the dangers associated with intelligence support to policy initiatives in each of the three "worlds" – the First World and its allies, the Second World including Russia and the Balkans, and the Third World, with its very broad range of nations and problems. The character for revolution symbolizes not only the revolution in relationships between elements of the three worlds, but also the revolution in the processes and priorities of strategic as well as tactical intelligence, and the forthcoming revolution in the relationship between the intelligence and the information communities, and between producers and consumers of intelligence. The red lion symbolizes the role of power projection as the *raison d'être* for intelligence—actionable intelligence.

The motto, "E VERITATE POTENS" ("From Truth, Power" or literally, "one is made powerful through truth") reflects the belief that power applied with knowledge, and tools of power developed in the context of specific threats, will be more successful and less costly to the Nation than power applied blindly, or capabilities designed and funded without reference to the actual threat or circumstances. As we all strive to redefine national security and improve national competitiveness, open sources will play an extraordinarily important role in nurturing both a sense of security and the reality of prosperity for the community of nations, tribes, enterprises, and citizens. *St.*



## OSS 02 (6-10 May 2002)

### *The New Craft of Intelligence: Brainpower, Webpower, & Ground Truth*

Speakers Confirmed Except Those Marked with an (\*)

<b>Monday 6 May 2002</b>	<i>Included in Conference Fee or Available Separately</i>	
<b>Pre-Conference: OSINT 101</b>	Recommended for both entry-level analysts and first-time participants in the global virtual intelligence community.	Rosslyn
0830-0900	Registration, Check-In, Coffee Service	Rosslyn
0900-0930	The World of Information: An Overview <u>Dr. Ran Hock</u> , President, Online Strategies	Rosslyn
0930-1030	Internet and Commercial Online Exploitation Ms. Sheila Smith, Senior Analyst, OSS Includes guide to foreign area citation analysis via DIALOG	Rosslyn
1030-1100	Break with Refreshments	Rosslyn
1100-1200	NATO Open Source Intelligence Handbook <u>LCdr Andrew Chester</u> , Atlantic Command, NATO Includes copy of <i>NATO OSINT Handbook</i>	Rosslyn
1200-1300	Lunch (Not Included), Open Seating	Vantage Point
1300-1345	Desktop Software for Smart People <u>Mr. John Black</u> , Groove Networks	Rosslyn
1345-1430	Geospatial Information Sources & Tools <u>Mr. Kent Lee</u> , East View Cartographic	Rosslyn
1430-1500	Break with Refreshments	Rosslyn
1500-1600	"Core Competencies for Intelligence Analysis" <u>Mr. David Moore</u> , DoD, and <u>Ms. Lisa Kirzan</u> , JMIC Includes handout	Rosslyn

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	on <i>Tradecraft of Analysis</i> by Jack Davis	
1600-	No host drinks and self-organized dinners (Not Included)	Vantage Point
<b>Tuesday 7 May 2002</b>	<i>Not Repeat Not Included in Conference Fee-Must Pay Additional Fee</i>	
<b>Pre- Conference:Advanced Web</b>	Recommended for mid-level analysts and expert Internet searchers; all classes taught by Dr. Ran Hock.	Rosslyn
0830-0900	Registration, Check-In, Coffee Service	Rosslyn Foyer
0900-0945	Update on Web Directories, Portals, & Search Engines	Rosslyn
0945-1030	Update on Invisible (Deep) Web and How to Access It	Rosslyn
1030-1100	Break	Rosslyn
1100-1130	Best of the Web for Terrorism & Transnational Crime	Rosslyn
1130-1200	Best of the Web for China, Russia, India, Pakistan, Iran, Iraq, and North Korea	Rosslyn
1200-1300	Lunch (Not Included), Open Seating	Vantage Point
1300-1345	Best of the Web for Middle East, Africa, & Asia including Indonesia and Sudan	Rosslyn
1345-1430	Best of the Web for Public Health & Human Conditions	Rosslyn
1430-1500	Break with Refreshments	Rosslyn
1500-1600	Best of the Web for Water, Food, and Energy	Rosslyn
1600-	No host drinks and self-organized dinners (Not Included)	Vantage Point
<b>Wednesday 8 May 2002</b>	<b>CONFERENCE Day 1 of 3 (FEDERAL PLENARY DAY)</b>	Rosslyn
<b>Intangibles: Making Sense of the Non- State World</b>	Chairman: Dr. Jack Davis, dean <i>emeritus</i> of U.S. Intelligence Community analysts and educators, author of <i>Tradecraft of Analysis</i> (copies provided to all participants)	
0730-0830	Registration, Check-in, Coffee Services	Rosslyn

		Foyer
0800-0830	Mr. Bob Stratton, Director, Strategic Initiatives, In-Q-Tel, "Software in Support of Intelligence: The In-Q-Tel Portfolio"	Rosslyn
0830-1000 Moderator: 10 min. Keynote 1: 30 min. Keynote 2: 30 min. Moderator: 5 min. Q&A: 15 min.	Moderator & Discussant: <u>Mr. Robert Young Pelton</u> , author of <i>The World's Most Dangerous Places</i> "Resource Wars, Non-State Actors and Real Earth Intelligence: What Do We Know, What Do We Need to Know, and How do We Get There?" Keynote Speaker: <u>Professor Michael T. Klare</u> , author of <i>Resource Wars: The New Landscape of Global Conflict</i> (copy of book provided) Keynote Speaker: <u>Mr. Marq de Villiers</u> , author of <i>WATER: The Fate of Our Most Precious Resource</i> (copy of book provided)	Rosslyn
1000-1030	Break with Refreshments	Rosslyn
1030-1100	"Growing an Open Source Program" <u>Mr. Jim Hardee</u> , USSOCOM JIC	
1100-1130	"Global Information-Sharing Partnerships: Emerging Ideas and Experiments and Coalition Possibilities" <u>Ms. Carol Dumaine</u> , Coordinator, Global Futures Partnership (copy of <i>Are You Ready</i> provided to all participants)	Rosslyn
1130-1200	"Tomorrow's Intellectual Hotspots: Sources & Methods for Identifying Commercial Opportunities in Science " <u>Mr. Dick Klavans</u> , co-author of <i>Keeping Abreast of Science &amp; Technology: Technical Intelligence for Business</i> (separate session on technical intelligence during Workshop Day)	Rosslyn
1200-1230	<u>Mr. Robert Vickers</u> , Inconvenient Warning	
1230-1400	Lunch, Open Seating (Included)	Vantage Point
1400-1430	"It's Not Intelligence Without the Cultural Context: Human Solutions for Understanding African Cultural	Rosslyn

	Realities" <u>Col Dan Henk (USAF, Ret. Ph.D.)</u> , U.S. Air War College	
1430-1500	"The Open Source Intelligence Chessboard: Frameworks and Tools of the Emerging Discipline", <u>Mr. Mats Bjore</u> , CEO and <u>Mr. Carl Douglas</u> , Director, Infosphere AB (Introduces the Knowledge Toolbox to be discussed on Workshop Day)	Rosslyn
1500-1530	Break	Rosslyn
1530-1600	LtCol Ed Waller, USA (Ret.), "Open Source Intelligence for Emerging Threats and Homeland Defense"	Rosslyn
1600-1730 The speakers will each speak for roughly 15 minutes each and then answer questions for 15 minutes in plenary. After the Awards, the speakers will be available at reception.	Capstone Panel: "Uncertainty, Warning, and Surprise: Some Lessons from 9/11" Moderator: <u>Dr. Jack Davis</u> , founder of the IC Courses, <u>Dr. Max Manwaring</u> Research Professor for Military Strategy, Strategic Studies Institute "Global Instability and Unavoidable Soft Power and Gray Threat Challenges "; <u>Dr. Richard Betts</u> , "Inevitable Surprise--The Limits of Prevention"; <u>Mr. Randy Fort</u> , Goldman Sachs, "A Personal Perspective on 9-11 and Intelligence"	Rosslyn
1730-1745	Golden Candle Awards	Rosslyn
1745-1830	Discussion-Reception with heavy hors d'ourves (cash bars) followed by additional drinks and self-organizing dinners	Rosslyn Vantage Point
<b>Thursday 9 May 2002</b>	<b>CONFERENCE Day 2 of 3 (FEDERAL EXHIBITS DAY)</b>	
<b>Exhibits &amp; Workshops</b>	Self-Organizing-Refreshments in Exhibits Area All Day Please Note This is the ONLY Exhibits Day-Must Visit! This is also the workshop day.	<b>BADGES REQUIRED FOR MTNGS</b>
0730-0900	Registration, Check-In, Coffee Services	Pre-Function
0930-1600	Exhibits During Times Shown Open to Public. Workshops are for the paid participants only.	Rosslyn
0800-0930	Homeland Defense Intelligence Working	Shenandoah

	Group	C
0800-0930	Knowledge Toolbox (Infosphere AB) -- an operational OSINT briefcase that beats the million dollar agency....	Shenandoah A
0930-1030	Break with refreshments in exhibits area	Rosslyn
1030-1200	"Sources & Methods for Identifying Commercial Opportunities in Technology (e.g. Technology Mapping)" Dick Klavans, co-author of <i>Keeping Abreast of Science &amp; Technology: Technical Intelligence for Business</i>	Shenandoah A
1030-1200	Military Intelligence OSINT Working Group	Georgetown
1030-1200	Law Enforcement OSINT Working Group	Shenandoah C
1200-1300	Lunch, Open Seating (Included)	Vantage Point
1300-1500	Generic Intelligence Training Initiative (GITI)	Georgetown
1300-1500	OSINT Lessons Learned: 5 minutes per person round robin	Shenandoah A
TBD	Other Birds of a Session Events Scheduled on Request	TBD
1500-1600	Break with refreshments in exhibits area.	
1600+	No-host drinks and self-organizing dinners (Not Included)	Vantage Point
<b>Friday 10 May 2002</b>	<b>CONFERENCE Day 3 of 3 (INTERNATIONAL DAY)</b>	
<b>Public Distributed Intelligence</b>	Chairman: Researcher <u>Berto Jongman</u> , Leiden University	Rosslyn
0730-0900	Registration, Check-In, Coffee Services	Rosslyn Foyer
0800-0930 Chairman: 10 min Keynote 1: 30 min Keynote 2: 30 min Q&A: 20 min	"Tomorrow's Hotspots: What Can Open Sources Contribute to Warning and Early Mediation of Emerging Catastrophes?" Moderator and Discussant: Researcher <u>Berto Jongman</u> Keynote Speaker: Professor Monty <u>Marshall</u> , author of <i>Third World War: System, Process, and Conflict Dynamics</i>	Rosslyn

	(copy of book provided to all) Keynote Speaker: The <u>Greg Fyffe</u> , Executive Director of Canada's Intelligence Assessment Secretariat, "A Canadian Perspective on Global Coverage" Copies of <i>World Conflict Map 2001</i> provided to all.	
0930-1000	"Caribbean Information Sharing Network: Report on Early Steps to Use the Internet for Regional Security Purposes" <u>Ms. Joan Massaih</u> , National Security Advisor to the Prime Minister, Trinidad & Tobago	
1000-1030	Break with Refreshments	Rosslyn
1030-1100	"The New Craft of Intelligence: Personal, Public, & Political" <u>Mr. Robert D. Steele</u> , OSS CEO, author of <i>ON INTELLIGENCE: Spies and Secrecy in an Open World</i> and founder of <a href="http://www.council-on-intelligence.org">www.council-on-intelligence.org</a> . Copy of book <i>The New Craft of Intelligence</i> will be given to all participants	Rosslyn
1100-1130	"9/11 and the Future of European Intelligence" <u>Dr. Alessandro Politi</u> , European intelligence consultant, helped establish Italian OSINT capability for Defense	Rosslyn
1130-1200	<u>Mr. Yosef Bodansky</u> , author of best- selling book, <i>Bin Laden: The Man Who Declared War on America</i> on "The Open Sources Behind the Book"	Rosslyn
1200-1330	Lunch, Open Seating (Included)	Vantage Point
1330-1400	"Desktop Intelligence Analysis Tools: What Works and What Does Not-Report from the Real World of Business" <u>Ms. Bonnie Hohhof</u> , President, Hohhof Associates	Rosslyn
1400-1430	"Nomadic Computing, Wireless Networks, and Content Management through XML and Geospatial Tagging" <u>Mr. Stephen Arnold</u> , President, Arnold Information Technologies, Inc.	Rosslyn
1430-1500	Break with Refreshments	Rosslyn



1500-1530	"Citizen Advocacy in the Information Age: The Internet, Political Intelligence and Policy-Making at the Local, State, and National Levels" <u>Mr. Douglas Pinkham</u> , President, Foundation for Public Affairs (copy of special publication will be provided to all)	Rosslyn
1530-1630	"Internet or Intelink: Open Standards or Secret Control-Which Paradigm Will Best Serve National Security and National Competitiveness?" Keynote 1: <u>Mr. John Perry Barlow</u> , co-founder of the Electronic Frontier Foundation and Cognitive Dissident Keynote 2: <u>F. Tom Martin</u> , former Deputy Director for Information Services, National Security Agency, author of <i>Top Secret Intranet</i> (the story of Intelink)	Rosslyn
1630-1730 Includes Q&A; <u>Dr. van Creveld</u> will also be available at the Vantage Point from 1730.	Capstone Strategic Lecture: "Information and Intelligence in Modern War" (What Has Changed, What Has Not, What Must Change to Deal with Non-State Threats to Civilization) <u>Dr. Martin van Creveld</u> , distinguished author of <i>Supplying War, Command in War, The Rise and Decline of the State</i> and many other works on modern conflict	Rosslyn
1730	No-host drinks and self-organizing dinners (Not Included)	Vantage Point

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