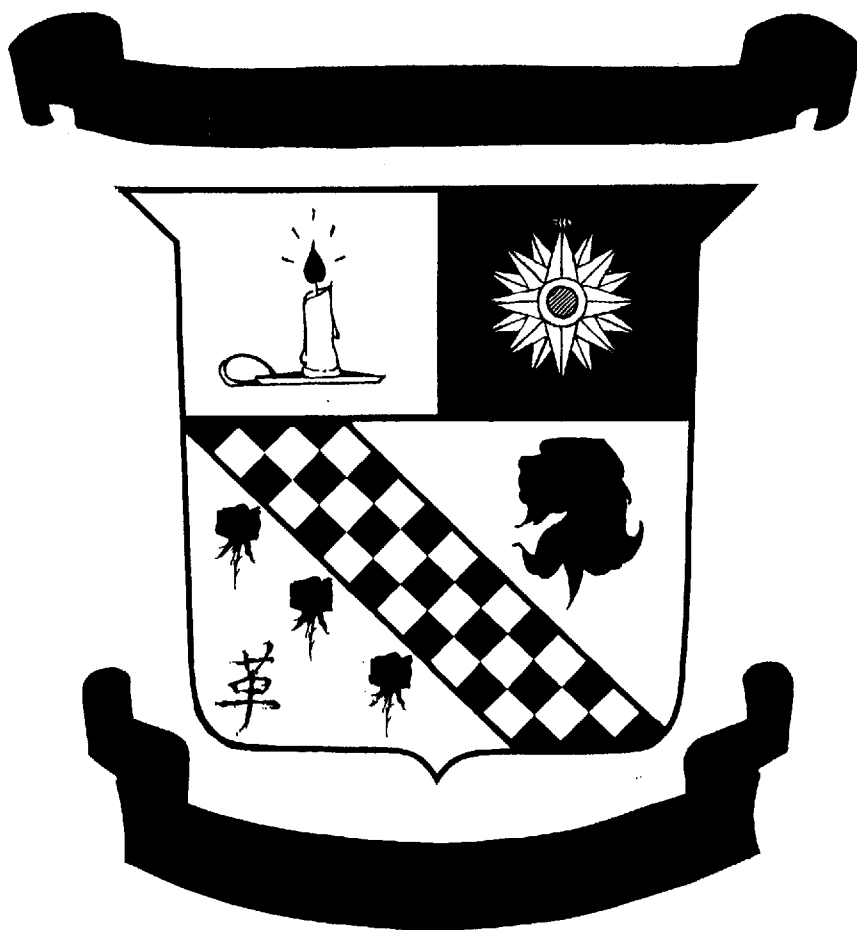




# OSS '03

**"BEYOND OSINT: Creating the Global  
Multi-Cultural Intelligence Web**



## *Proceedings*

**Holiday Inn Westpark Rosslyn  
Washington, D.C.  
15-19 September 2003**

### The Coat of Arms

The over-all theme of the shield reflects a commitment to the establishment of "ground truth" in support of the international community.

In the upper left quadrant is the candle and sauce of knowledge, on a gold field. The upper right quadrant is the compass rose on a blue field. The gold field represents the utility of open sources as a vehicle for "shedding light" on national security and national competitiveness issues in much broader terms than traditionally understood. In particular, open sources can "shed light" on non-traditional topics for which existing national intelligence capabilities are unsuited. The blue field emphasizes the importance of the maritime heritage in navigating uncharted waters, and of the environment.

The lower half, divided from the upper left to lower right by a "checkerboard" pattern representative of The Great Game, contains three roses with thorns and the Chinese symbol for revolution ("fire in the lake") on the left, and the red lion on the right. The roses and thorns represent the opportunities as well as the dangers associated with intelligence support to policy initiatives in each of the three "worlds" – the First World and its allies, the Second World including Russia and the Balkans, and the Third World, with its very broad range of nations and problems. The character for revolution symbolizes not only the revolution in relationships between elements of the three worlds, but also the revolution in the processes and priorities of strategic as well as tactical intelligence, and the forthcoming revolution in the relationship between the intelligence and the information communities, and between producers and consumers of intelligence. The red lion symbolizes the role of power projection as the *raison d'être* for intelligence—actionable intelligence.

The motto, "E VERITATE POTENS" ("From Truth, Power" or literally, "one is made powerful through truth") reflects the belief that power applied with knowledge, and tools of power developed in the context of specific threats, will be more successful and less costly to the Nation than power applied blindly, or capabilities designed and funded without reference to the actual threat or circumstances. As we all strive to redefine national security and improve national competitiveness, open sources will play an extraordinarily important role in nurturing both a sense of security and the reality of prosperity for the community of nations, tribes, enterprises, and citizens. *St.*

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### MARK YOUR CALENDARS!

<b>16-19 Oct '03</b>	<b>Homeland Intelligence &amp; Insecurity</b> (Vancouver, BC, Canada)
<b>4-5 Dec '03</b>	<b>Peacekeeping Intelligence Conference</b> (Ottawa, Canada)
<b>12-16 Apr '04</b>	<b>OSS '04 Geospatially-Tagged Data &amp; Multi-Tribe Collaboration</b>
<b>Fall '04</b>	<b>Peacekeeping Intelligence Conference</b> (Stockholm, Sweden)
<b>2-6 May '05</b>	<b>OSS '05 Global Coverage Dangers and Opportunities</b>

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## BEYOND OSINT: Creating the Global Multi-Cultural Intelligence Web

**15-19 September 2003, Washington, D.C. (Rosslyn by Georgetown)**

### FINAL OSS '03 SCHEDULE

**All speakers are confirmed.**

**DATE OF INFORMATION: 9 September 2003 2100 EST**

**OSS '04 will take place 3-7 May 2004, suggestions for the schedule are welcome. The tentative theme will be related to balancing the instruments of national power and using intelligence to press forward on peaceful preventive measures, including information peacekeeping and cross-cultural communications.**

<b>Mon 15 Sep2003: Preconferences (Separate Fee), Advanced BI '03 and INET '03</b>		
0730-0900	Registration & Coffee	Pre-Function
0900-1200	Ms. Babette E. Bensoussan (AS), CEO Mindshifts. Ltd. (Australia), VP SCIP Australia, and co-author of <i>Strategic and Competitive Analysis: Methods and Techniques for Analyzing Business Competition</i> (Prentice Hall, 2003), will offer ""Adapting and Applying Proven Corporate Sector Analytic Methods to the All-Source Analytic Tradecraft Needs of the Government." Copy of book Included in course fee. Mr. Jack Davis (US), trailblazer for CIA analytic tradecraft, will assist in moderating this Interactive workshop for all-source Intelligence analysts.	Rosslyn
1200-1300	Lunch (Not Included)	Vantage/Cafe
1300-1700	Dr. Ran Hock (US), CEO of Online Strategies and leading teacher of web exploitation practices, will again offer his intense updates on web information with a series of four lectures and a completely updated book on web sources for the all-source government intelligence professional. The contents of the book will <i>not</i> be discussed in detail.	Rosslyn
1700-	Networking Drinks & Dinners (No Host)	Vantage+
<b>Tue 16 Sep 2003: OSINT 101—Search, Collect, Evaluate, Analyze (Fee if Alone)</b>		
0730-0800	Coffee	Pre-Function
0800-0830	Registration Badge Pick-Up, New Registrations	Rosslyn

0830-0915	Structured informal introductions	Rosslyn
0915-1000	<p>Mr. Ran Hock (US), "2002-2003: The Open-Ness of the Open Internet"</p> <p>Mr. Andrew Chester (LCdr CA Ret.), "Evaluating Open Sources" has been cancelled due to law school conflicts. He will be in attendance Tuesday evening and Wednesday very early and is looking forward to greeting his NATO colleagues during his very short visit to say hello.</p>	Rosslyn
1000-1030	Networking Break with Refreshments	Pre-function
1030-1130	Mr. Arno Reuser (NL), "Intelligence Librarian Tradecraft"	Rosslyn
1130-1200	Detective Steve Edwards, Scotland Yard, "The Use of Open Source Intelligence within the United Kingdom's National Intelligence Model"	Rosslyn
1200-1300	Lunch (Not Included)	Vantage/Cafe
1300-1345	Mr. Jack Davis (US), "New Ideas for Analytic Tradecraft"	Rosslyn
1345-1430	<p>Mr. Ben Harrison, US Special Operations Command, Overview of OSINT Requirements, Collection, and Production Management--One Way of Doing Things"</p> <p>NOTE: Mr. Harrison will also address the new templates being developed by Intelink and OSS (separately) which will permit all of us to share leadership analysis, weekly reports, etc., with meta-tags established.</p> <p>Mr. Kent Lee, CEO East View Cartographic, Update on special military mapping capabilities in the private sector: the illustrative cases of Central Asia and Africa</p>	Rosslyn
1430-1500	Networking Break with Refreshments	Pre-Function
1530-1700	<p>Dr. Simon J. Pak (US) and Dr. John S. Zdanowicz (US), "Case Study in Applied Intelligence: How We Found \$53 Billion in Concealed Revenue Through Over-Invoiced Imports and Under-Invoiced Exports." Will include discussion of applicability to national intelligence concerns about financial crime, tracking components of proliferation, and tracking individuals.</p>	Rosslyn
1700-1830	<p>Networking Drinks (No Host) In Exhibits Area</p> <p>PIANO PLAYER, Swing Music by Claude</p> <p>NOTE: Informal Red Hot Bar-Q-Que Night led by Mr. Arno Reuser (NL) and Detective Steve Edwards (GB) is suggested for this night, perhaps beginning at 1900.</p>	Vantage+
<p><b>Wed 17 Sep 2003 Multi-Lateral Global Coverage—Sharing the Burden</b></p> <p><b>Chairman: Mr. Robert Young Pelton (US), author of <i>World's Most Dangerous Places</i></b></p>		
0730-0800	Registration & Continental Breakfast	Pre-Function

	NOTE: Vendors may set up anytime after 1600 on Monday and must be set up by 0730 on Tuesday.	
0800-0845	Keynote: Robert Young Pelton (US), author, <i>World's Most Dangerous Places</i> , "Global Ungovernability and Instability: Update on the State of the World"	Rosslyn
0845-1000	Panel on Ecology & Public Health  Brian Czech (US), author of <i>Shoveling Fuel for a Runaway Train: Errant Economists, Shameful Spenders, and a Plan to Stop Them All</i> (2000)  Andrew T. Price-Smith (CA), author of <i>The Health of Nations: Infectious Disease, Environmental Change, and Their Effects on National Security and Development</i> (2002)	Rosslyn
1000-1030	Networking Break with Refreshments	Pre-Function
1030-1130	Panel on Terrorism and OSINT  Mr. Thomas Copeland (US), LEXIS-NEXIS, "Terrorist Groups, Both Foreign and Domestic—an OSINT Perspective"  Mr. Johan Truyens (BE), Ph.D. candidate in OSINT, "OSINT: What We Are Doing Wrong, What We Can Do Right"	Rosslyn
1130-1200	Dr. Max Manwaring (US), Strategic Studies Institute  "Asymmetric Warfare, Suicidal Terrorism, & Instability"	Rosslyn
1200-1300	Lunch (Included)	Vantage/Café
1300-1430	MOSQINT--Mosque Intelligence (30 Minutes). A very special presentation by Mr. Yossef Bodansky, author of <i>Bin Laden: The Man Who Declared War on America</i> (book to be provided). By common consensus, the author and investigator has been invited back for a third time, but this time will focus in detail on the open source and methods he uses, including personal listeners at major mosques around the world, weekly reviews of specific local Muslim papers (in several languages) from Europe and Latin America as well as Canada and other places, and so on.  AMERICAN JIHAD (30 Minutes). Steve Emerson will join us to talk about the Investigative Project that led to his newest book (being given to everyone), <i>AMERICAN JIHAD: The Terrorists Living Among Us</i> . We have asked him to emphasize sources & methods.  A lunchtime or evening screening of Steve Emerson's PBS Special, long prior to 911, on US mullahs inciting to assassination, will probably be arranged also.  NOTE: The two lectures scheduled for this block previously will be addressed by the NISA book on <i>Peacekeeping Intelligence</i> .	
1430-1500	Networking Break with Refreshments	Pre-Function

1500-1630	<p>Panel on Non-Governmental Intelligence Tribes</p> <p>Dr. Michael Andregg (US), "State of the Academic Tribe Worldwide"</p> <p>Mr. Tim Burger (US), National Security Correspondent for TIME Magazine (Washington, D.C.), "State of the NGO-Media Tribe Worldwide"</p> <p>NOTE: We are not including a business intelligence tribal presentation for two reasons: 1) you should be attending Babette's pre-conference to really understand that and 2) you can go to <a href="http://www.scip.org">www.scip.org</a> for their advertising. On balance, the business intelligence tribe is not healthy.</p>	Rosslyn
1630-1700	<p>Mr. Greg Fyffe (CA), Executive Director, Intelligence Assessment Secretariat, Canada</p> <p>Dr. Clyde Prestowitz, President, Economic Strategy Institute, and author of <i>Rogue Nation: American Unilateralism and the Failure of Good Intentions</i> [book added to Goodie Bag]</p>	Rosslyn
1700-1730		
1730-1900	<p>Welcoming Reception in Exhibits Area with Heavy Hors d'Ouvres, All Exhibitors Will Have Representatives Present</p> <p>NOTE: Participants should caucus on Golden Candle Award nominations, and complete forms for submission on Thursday morning.</p> <p>PIANO PLAYER, Swing Music by Claude</p>	Pre-Function
1900+	<p>Networking Dinners(No Host)</p> <p>NOTE: A special screening of a movie by Robert Young Pelton is planned for after dinner, starting around 2100 with a cash bar in the ballroom, and commentary by the star and producer, recent survivor of kidnapping and then escort to freedom by rebel faction in Colombia.</p>	<p>Vantage+</p> <p>Rosslyn</p>
<p><b>Thu 18 Sep 2003 OSINT in Support of All-Source Intelligence—Closing the Circle</b></p> <p><b>Chairman: Mr. David Moore, US defense analyst and author</b></p>		
0730-0800	Registration & Continental Breakfast	Pre-Function
0800-0900	Keynote: Ms. Carmen Medina (US), Chief, Chief of the Strategic Assessments Group, Directorate of Intelligence, Central Intelligence Agency, "21 <sup>st</sup> Century Intelligence Analysis" (with Q&A)	Rosslyn
0900-0920	Mr. Arnold Donahue, Ex-OMB, now National Academy of Public Administration, "The Future of Integrated Commercial and National Geospatial Capabilities for Earth Monitoring and Other Purposes"	Rosslyn
0920-0940	Mr. Robert Baer (US), former CIA Case Officer and author of <i>SEE NO EVIL</i> , "Getting At the Truth: How Politics Undermines Both Secret and Open Human Source Collection"	Rosslyn
0940-1000	Mr. Robert Steele (US), founder OSS.NET, "Creating	Rosslyn

	the Global Intelligence Council and the Public Intelligence Network: Seven Standards for the Seven Tribes"	
1000-1030	Networking Break with Refreshments	Rosslyn
1030-1115	Capt Carl O. Schuster, USN (Ret.), Virtual Information Center, U.S. Pacific Command, "Theater and Departmental OSINT in Support of Asian Operations"	Rosslyn
1115-1200	OSINT in Support of All-Source Analysis  Dr. Joseph Markowitz (US), author, <i>Open Source Investment Strategy</i> (unclassified, CIA refuses to release for no good reason)	Rosslyn
1200-1300	Lunch (Included)	Vantage/Café
1300-1345	Mr. Mats Bjore (SE), CEO InfoSphere  "Reinventing Commercial Intelligence"	Rosslyn
1345-1430	Ms. Carol Dumaine (US), Global Futures Partnership (CIA) "Reinventing National Intelligence"	Rosslyn
1430-1500	Networking Break with Refreshments	Rosslyn
1500-1530	Information Technology Update (Regular Feature)  Mr. Steve Arnold (US), CEO, Arnold IT	Rosslyn
1530-1600	In-Q-Tel Update (Regular Feature)  Mr. Robert Stratton, In-Q-Tel Executive	Rosslyn
1600-1700	SPECIAL OPERATIONS PANEL. Organized and led by Mr. James Hardee, Senior Analyst at SOCJIC, it will include the LtCol breaking new ground in inter-agency coordination, and a lady who cannot be named, who is doing extraordinary things at the national level.	Rosslyn
1700+	Networking Drinks (No Host) in Exhibits Area  NOTE: The Golden Candle Awards will be announced after everyone has had a chance to get a drink, and a group photograph will be taken.  NOTE: The "Government Only" Summits have been moved to Thursday evening. Jim Hardee (SOCOM) is lead for US Government Summit; LCdr Kevin Luke (NATO SACLANT) with Andrew Chester (ex-NATO) is the lead for the NATO International Government Summit, and Steve Edwards (SCOTLAND YARD) is the lead for law enforcement. Space is also available for ad hoc summits. Room assignments and credential details will be provided on Wednesday. Please block your calendar--hotel food and drink will be available for purchase if working dinners are preferred.	Vantage+



**Fri 19 Sep 2003 Sharing Ideas on Global Coverage****Chairman: Mr. Robert David Steele (US) (Plenary Sessions Only)**

0800-0930	<p>PLENARY: UN Panel, "Creating the World Brain—UN Initiatives in Communications and Public Information Relevant to Peacekeeping and Disarmament and Global Issues"</p> <ul style="list-style-type: none"><li>• Dr. Patricia Mary Lewis (GB), Director, UN Institute for Disarmament Research (Geneva)</li><li>• MajGen Patrick Cammaert, Military Advisor to the Secretary General of the United Nations</li></ul> <p>NOTE: We believe this can and should take the full hour and a half with discussions, but if not we will break early and the working groups will have an extra half hour. The working group rooms will also be available for extended meetings in the afternoon, but we must conclude the event and vacate the ballroom by 1300.</p>	Rossllyn
0930-1000	Networking Break with Refreshments	Pre-Function
1000-1100	BREAK-OUT: Future of Multi-Cultural Analysis Working Group (TBD)	Rossllyn
1000-1100	BREAK-OUT: Military OSINT Working Group (Mr. Arno Reuser, MoD NL)	Shenandoah A
1000-1100	BREAK-OUT: Law Enforcement OSINT Working Group (Mr. Steve Edwards (GB), Scotland Yard)	Shenandoah C
1000-1100	<p>BREAK-OUT: Intelligence Training &amp; Education (Mr. Robert Heibel (US), FBI veteran and founder, Mercyhurst College Research/Intelligence Analysis Program)</p> <p>NOTE: Several US IC training bosses are being invited to address this group and will join the conference for the day.</p>	Dogwood
1100-1200	PLENARY: OSINT Lessons Learned (Report from Each Break-Out Group Chairman) Moderated by Mr. Arno Reuser (NL), Military Intelligence, The Netherlands.	Rossllyn
1200-1300	<p>Lunch (Included)</p> <p>Vendors must be broken down by 1300</p>	Vantage Point or Cafe
1300-1700	Networking with multiple areas available	

SATURDAY 20 SEPTEMBER 2003 Moved to Thursday Evening

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GOLDEN CANDLE AWARDS

## Goodie Bag Contents

Updated 9 September 2003.

### Goodie Bag Contents (Under Development, Will Be Confirmed in August 2003)

- **PROCEEDINGS of the 12th Annual International Conference, the Global Information Forum**
- **Ben de Jong, Wies Platje, and Robert David Steele (eds.), Foreword by Dame Pauline Neville-Jones, *Peacekeeping Intelligence: Emerging Concepts for Future Effectiveness***
- **Clyde Prestowitz, *Rogue Nation: American Unilateralism and the Failure of Good Intentions***
- **Howard Rheingold, *Smart Mobs: The Next Social Revolution***
- **Yossef Bodansky, *Bin Laden: The Man Who Declared War on America* (1999)**
- **Steven Emerson, *AMERICAN JIHAD: The Terrorists Living Among Us* (Free Press, 2002)**
- **J. F. Rischard, *HIGH NOON: 20 Global Problems, 20 Years to Solve Them* (Basic Books, 2003)**
- **Brian Czech, *Shoveling Fuel for a Runaway Train: Errant Economists, Shameful Spenders, and a Plan to Stop Them All* (2000)**
- **Andrew T. Price-Smith, *The Health of Nations: Infectious Disease, Environmental Change, and Their Effects on National Security and Development* (2002)**
- **Russell Swenson, ed. *Bringing Intelligence About: Practitioners Reflect on Best Practices*, Forward by Mark Lowenthal, ADCI/AP. Washington DC: Joint Military Intelligence College, 2003 [Courtesy of David Moore and National Defense University]**
- **Shoulder bag with heavy strap (Marco)**

**NOTE:** The three NATO documents on OSINT have been posted to [www.oss.net](http://www.oss.net), click on Archives, then References. They are each around 100 pages, and take about five minutes to download at 56K baud (PDF documents).

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